



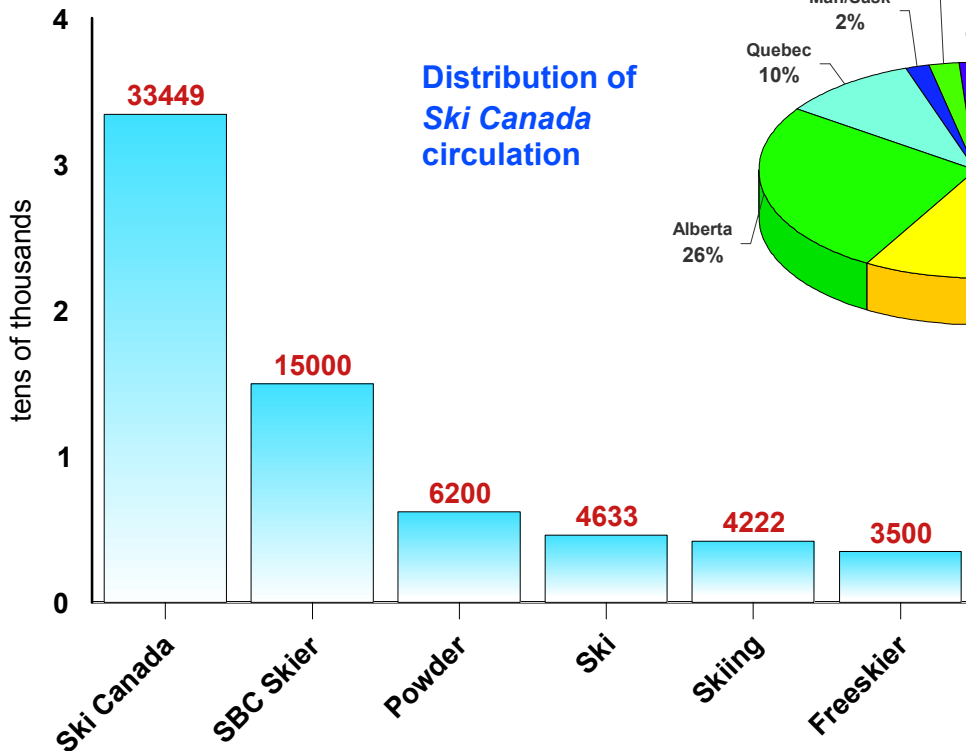
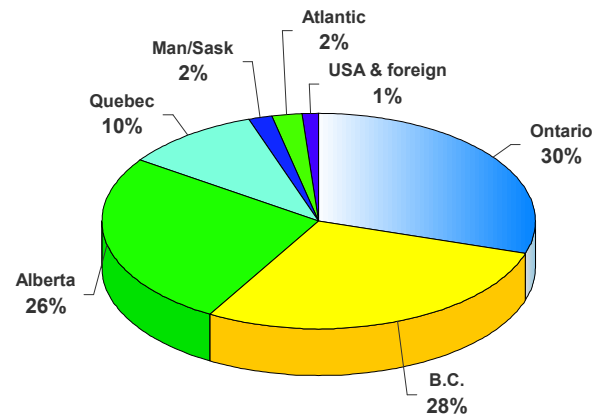
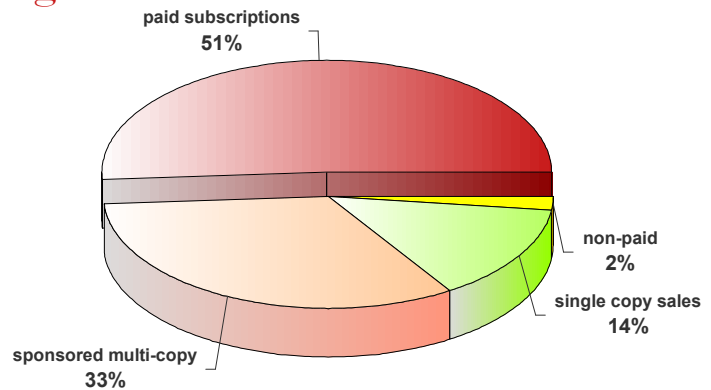
# #1 circulation snowsports magazine in Canada:

CCAB statement 12 months ending March 2010

- #1 paid circulation
- #1 subscriptions
- #1 audited circulation

more than 200,000 total readers\*

\* at 5.0 readers per copy.



Source: Ski Canada CCAB Statement 12 months average ending March 2009  
 Ski and Skiing ABC Statements Canadian circulation fall 2005  
 Powder & Freeskier estimates from Canadian newsstand reports.  
 SBC Skier: estimate, including newsstand salesfall 2006. Resigned CCAB audit. 2005